

## abc Multiactive (Hong Kong) Ltd. Joins FINCAD Channel Program for Hong Kong

Vancouver, Hong Kong – May 30, 2012

FINCAD, the market leader for innovative OTC derivatives solutions, announced today that abc Multiactive(Hong Kong) Ltd., a leading Hong Kong based financial technology solutions provider, has joined the FINCAD Channel Program as a Channel Partner in Hong Kong. abc Multiactive will be providing local sales and support services for FINCAD products in Hong Kong.

Established in 1978, abc Multiactive, has been providing financial technology solutions for securities, futures and exchange-traded instruments to **brokerages and securities divisions of local and international banks in Hong Kong** for 31 years. The company has over 150 customers in Hong Kong, China and Taiwan and provides award winning Front Office and Back Office STP systems and modules to enable scalable, reliable and flexible technology solutions that allow their clients to react efficiently and easily to the rapidly changing and increasingly complex financial markets. In addition to selling FINCAD software, abc Multiactive will be providing customer support and professional services for FINCAD clients in Hong Kong.

"Having abc Multiactive as a channel partner in Hong Kong will greatly assist us in serving our clients in this region," commented Amar Budhiraja, Director of Strategic Business Development at FINCAD. "Their extensive history of providing award winning financial technology solutions to the capital markets and their knowledge of the local market made them an excellent addition to the FINCAD Channel Program."

"With the complementary strengths of abc Multiactive and FINCAD, we can assist banks, brokerage firms and investment banks to develop effective risk analytics and risk management solutions, and help these organizations in Hong Kong find success with their use of derivatives," said Anthony Tsao, Chief Technology Officer from abc Multiactive. "FINCAD has been providing derivatives software for more than 20 years and work with most leading financial institutions globally. Their products are thoroughly market tested and their experience and global customer base lends itself well to a Hong Kong market that is witnessing more risk control requirements."

FINCAD provides a cross section of products that can be accessed through Excel, MATLAB®, as a Software-as-a-Service or embedded into an existing system through software development kits. Financial professionals in Hong Kong wanting to learn more about FINCAD can visit [www.abcmultiactive.com](http://www.abcmultiactive.com).

### About abc Multiactive(Hong Kong) Ltd.

Since its incorporation in 1978, abc Multiactive (Hong Kong) Limited (ABC) has a long history of providing solutions to business in the Asia Pacific region. And our Group company abc Multiactive Limited as one of the stock listed on the GEM board of Stock Exchange of Hong Kong Limited (8131). abc Multiactive (HK) Ltd has developed as a leading developer of e-finance, CRM and e-business software solutions. Our product, are supported by our team of veteran software designers. With many different add-on modules, it enable banks and securities firms to meet the changing needs of investors, in the other words, it can reduce the time, risk and cost associated with investment transactions. Our OCTO E-FINANCE solution, provides straight through processing of securities and exchange-traded instruments for banks and brokerages. For over 30 years, the company has provided these solutions to local and international institutions in Hong Kong. These software manage all important facets of transaction processing, including order routing, execution and clearance, real time position keeping and tracking, regulatory compliance and reporting, and investment accounting and record keeping.

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## **About FINCAD**

Founded in 1990, FINCAD provides advanced modeling solutions built on award-winning, patent pending technology. With more than 4,000 clients in over 80 countries around the world, FINCAD is the leading provider of financial risk analytics technology, enabling global market participants to make informed hedging and investment decisions. FINCAD provides software and services supporting the valuation, reporting and risk management of derivatives and fixed income portfolios to banks, corporate treasuries, hedge funds, asset management firms, audit firms, and governments. FINCAD Analytics can be accessed through Excel, MATLAB, as a Software-as-a-Service or embedded into an existing system through software development kits. Now, over 70 FINCAD Alliance Partners embed FINCAD Analytics within their solutions. FINCAD provides sales and client services from Dublin, Ireland, and Vancouver, Canada. [www.fincad.com](http://www.fincad.com)

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